



FANGS A MILLION



**SAVE
DUBLIN
ZOO**

FUNDRAISING PACK

**HELP US PROTECT WILDLIFE
FOR GENERATIONS TO COME!**

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WHY DONATE TO DUBLIN ZOO?

Calling all animal lovers! Can you help us by making a donation to Save Dublin Zoo? Dublin Zoo is a charity and we rely on you, our visitors, for our income, to keep Dublin Zoo going. But after closing our gates for the second time this year due to Covid 19, we're sad to say the future of Dublin Zoo is uncertain. Your support is so important, now more than ever!

We will be here giving the incredible wildlife at Dublin Zoo the love and world-class care they deserve, but - we want you to be a part of it too — to help us protect endangered species, to learn about these wonderful animals and their habitats, and to feel a real connection to nature.

It costs over €500,000 per month to give the animals the highest standard of care and even the smallest of donations will be a huge help. We know this is a challenging time for everyone, so we are asking people to only give what they can – every donation counts no matter how big or small.

Your support really means the world to us - and all of the incredible animals that live here at Dublin Zoo!

WHERE WILL THE MONEY I RAISE GO?

Every euro raised will go directly into the care of over 400 animals that live at Dublin Zoo! By taking action and fundraising to help Save Dublin Zoo, you are making an amazing and important contribution towards the €500,000 per month it costs to feed, house and provide the highest level of care for these incredible animals!

With you by our side, we can continue our mission to protect wildlife and support conservation for generations to come!

DID YOU KNOW €10 COULD FEED A WESTERN CHIMPANZEE FOR ONE DAY.

€25 could feed a red panda for one day.

€50 could feed an Asian lion for one day.

€75 could feed an Asian elephant for one day.

€100 could feed a southern white rhinoceros for a whole week!

It costs **€5,000** a week to feed the herd of elephants.

It costs **€2,500** a week to feed all of the Rothschild's giraffes.

Dublin Zoo will decide how to allocate all donations received to the benefit of the animals in our care.

HOW DO I GET STARTED?

Our friends at JustGiving.com have made it super easy and fun to raise money for Dublin Zoo – all we need now are your amazing ideas!

To get started, simply set up your own individual JustGiving page linking it back to [Dublin Zoo's Page](#). Here you can set a goal, track how much you're raising and give updates and messages of encouragement to your supporters. Your family, friends and co-workers can help you achieve your goal, and get involved in some of your fundraiser events like a virtual animal fun run, virtual bake-off or virtual animal quiz!

HOW DO I SET UP MY JUSTGIVING FUNDRAISING PAGE?

FUNDRAISE ON YOUR OWN

If you're ready to set off on a 'Save Dublin Zoo' mission by yourself, there are so many great fundraising page features to allow you to customize your JustGiving page. This will enable you to set your fundraising goal, tell your story and reach your supporters through blog posts, images and videos!

[Find out more](#)

FUNDRAISE IN A TROOP

Want to join forces with your friends, family or co-workers to Save Dublin Zoo? A JustGiving Team page will enable you and your animal-loving team to link your individual fundraising pages together and contribute to one overall total! Recruit your team now and [find out more](#)

FUNDRAISE ON THE MOVE

Thinking of doing an animal-themed running, walking or cycling fundraiser? You can connect your JustGiving page to your Strava account. The Strava connection is quick and easy to set up and allows you to choose which fitness activities you want to share automatically on your fundraising page!

[Get moving](#) and [find out more](#)

NEED SOME FUNDRAISING IDEAS?

- You could dress as your favourite animal and organise a sponsored animal fun run! Challenge your friends to run a virtual 5K, which is almost the same as running around Dublin Zoo!
- You could host a virtual animal-themed bake-off or an animal trivia quiz with your family, friends or workmates.
- Have a birthday coming up? If you love Dublin Zoo, why not ask for your family and friends to make a donation in your name.

TELL US ABOUT IT

Don't forget to use the hashtag **#SaveDublinZoo** and tag us if you're sharing anything on social media - so we can see your amazing work and most importantly thank you! **We'll be shouting it from the treetops in the Orangutan Forest!**

FUNDRAISING TIPS

SPREAD THE WORD AND HELP US ROAR!

Tell your friends, your family, your coworkers, your neighbours - even the postman - the more people who know about your fantastic fundraiser the better – and they won't be able to resist getting involved and supporting you!

SHARE YOUR STORY

Tell the world why you love Dublin Zoo and why you want to help keep us going! Share your funniest memories, post your best photos and reveal the animal that brings you the most joy. This will inspire everyone else to really connect with your story and support your fundraiser!

SET YOUR GOAL

Set yourself a target that you'd like to reach – everyday you'll see that you're one step closer to achieving your goal and helping Save Dublin Zoo! This will also encourage your friends and family to help too! Check in with them, let them know how you are doing and ask if they can donate.

Find out if your employer has a matching gift scheme and you may even be able to double your efforts!

And remember to have fun – we can't wait to see your fundraiser!

FREQUENTLY ASKED QUESTIONS

HOW CAN I TRANSFER DONATIONS TO DUBLIN ZOO?

THERE ARE A NUMBER OF WAYS WE CAN ACCEPT YOUR DONATION

- Directly through the Dublin Zoo Just Giving Page
- Please make your cheque payable to Dublin Zoo and post to:
The Financial Controller, Dublin Zoo, Phoenix Park, Dublin 8
- By telephone. Please call **01 4748900** to donate over the phone.
- Text **DUBLIN ZOO** to **50300** to donate €4. Text costs €4. Dublin Zoo will receive a minimum of €3.60. Service Provider: LIKECHARITY. Helpline: 076 6805278.

Unfortunately we are unable to accept offline donations in cash so we ask that you please use one of the methods above.

As much as we'd love to, we also cannot accept donations of food or other items for the Zoo – all of our animals have very specific diets which is so important to their wellbeing!

CAN I HAVE FREE TICKETS OR DUBLIN ZOO MERCHANDISE TO HELP MY FUNDRAISING CAMPAIGN?

Unfortunately not, we just don't have the financial resources

CAN YOU MENTION MY FUNDRAISER ON DUBLIN ZOO SOCIAL MEDIA?

Because of the huge number of brilliant fundraisers we can't mention everyone on our social media channels but please tag us in your post and we will do our best to like it.

IMPORTANT THINGS TO NOTE

Please ensure, in any activities that you are carrying out, that you adhere to government guidelines, regulations and restrictions in order to ensure your safety and the safety of others.

We are very grateful to you for your efforts to raise funds, which you intend to donate to Dublin Zoo. When seeking donations from the public, please make it clear that you are raising funds in aid of Dublin Zoo and do not indicate or imply that you represent Dublin Zoo or that your activity is run by Dublin Zoo.

For information on our Donor Charter and Complaints Procedure please [click here](#)

D U B L I N



Charity Number: CHY 20003715

Dublin Zoo is registered with the Charities Regulator and adheres to their guidance document on fundraising from the public.

For information on our Fundraising Policy, Donor Charter and Complaints Procedure please click here

More information is available from the Charities Regulator.

www.charitiesregulator.ie

dublinzoo.ie

